

CASE STUDY



PROJECT DETAILS

Project Name:

Sand Lake Condos

Location:

Onalaska, WI

General Contractor:

Keller, Inc.

Product Manufacturer:

County Materials
Corporation

Date:

2019

Key Products:

Skylands Concrete Deck
Pavers, Fullface Split, and
Heritage Collection
Designer Concrete Brick

Variety of Concrete Landscape and Masonry Products Brings Luxury Condominium Complex to Life

Solutions: Different colored and textured concrete masonry units and concrete pavers come together to create cohesive design.

Located in a quaint neighborhood in Onalaska, WI, Sand Lake Condos is an appealing 55+ condominium community that meets the needs of those looking to downsize and minimize property upkeep. The traditional-styled complex features a variety of concrete masonry units and concrete pavers that, when combined, give a modern twist to traditional aesthetics.

Project contractor Traditional Trades specified County Materials' concrete masonry and landscaping products for their ability to create lasting dimensional spaces when used together. Upon first glance, the Cardinal Blend Heritage Collection Designer Brick stands out in subtle contrast to both the Fullface Split concrete masonry units in Sienna Cream and the beige siding that wrap around the exterior. Skylands Concrete Deck Pavers in Vision cover communal and private outdoor living areas, adding cohesive functionality to the design. Together, the concrete masonry units and concrete pavers create the illusion of everlasting strength and approachable luxury.

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Heritage Collection Designer Concrete Brick is used to achieve the aesthetics of clay brick with the enhanced strength of concrete masonry. Available in loadbearing or full and thin veneer units, with a wide variety of classic and modern colors, Heritage Collection Designer Concrete Brick can put a traditional spin on any application. Combined with the textured, chiseled stone appearance of Fullface Split concrete masonry units, the two products help the condominium complex achieve a contemporary look that will not weather with age. Fullface Split units are also available in loadbearing or full and thin veneer options with the addition of block that can be scored in several ways to meet the needs of each unique design.

To achieve the project's desired design goal, Skylands Concrete Deck Pavers were installed on balconies and patios throughout the property. The concrete pavers' crisp, timeless appearance is the final detail that brings all of the design elements together. Aside from aesthetics, Skylands Concrete Deck Pavers, manufactured with Genesis Face-Mix Technology™, offer enhanced structural capabilities with a pedestal system that simplifies the installation process and aids in the rapid drainage of rainfall.



County Materials variety of concrete masonry and landscape products work together to accommodate jobsite considerations and challenges and produce a satisfactory end result.



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