

CASE STUDY



PROJECT DETAILS

Project Name:

Kenneth & Ardyce
Heiting Community
Stadium (Marshfield Tiger
Stadium)

Location:

Marshfield, WI

Owner:

School District of
Marshfield

Architect:

Kahler Slater

General Contractor:

Boson Company, MV
Services

Product Manufacturer:

County Materials
Corporation

Date:

2019

Key Products:

Heritage Collection™
Designer Concrete Brick

Heritage Collection™ Designer Concrete Brick Transforms High School Football Field into an Impressive Stadium with an Enduring Legacy

Solutions: Concrete masonry units are an economical, design-focused solution with unmatched longevity

Built nearly 80 years ago, the School District of Marshfield's former football field was considerably overdue for renovation. The school district built a new multi-sport stadium complex in its place, featuring a grandstand, ticket booth, concession building, and wall of champions, honoring the sponsors who made the expansive project possible. Project leaders specified concrete masonry for the Kenneth and Ardyce Heiting Community Stadium for its aesthetics, longevity, and donor value.

County Materials' Heritage Collection Designer Concrete Brick was selected to structurally and visually strengthen the grandstand and its surrounding structures. Heritage Collection units offer the traditional, timeless character of clay brick with the enhanced structural benefits of concrete masonry. The units' high compressive strength preserves their appearance and makes them less susceptible to breakage and the effects of weather and age. Heritage Collection Designer Concrete Brick are integrally blended and manufactured using post-industrial, pre-consumer recycled content for lasting color performance and value.

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More than 11,600 SF of Heritage Collection Designer Concrete Brick in Coffee Blend and Dove Gray were used to create the grandstand's dimensional design, comprised of half-high and three-quarters high columns. Column details are seen throughout the design as fence posts and flagpole bases.

County Materials' readily available products accelerated the construction schedule and helped the stadium open before the approaching football season. Heritage Collection Designer Concrete Brick was essential in transforming this high school football field into a remarkable multi-use stadium with an enduring legacy.



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