

CASE STUDY



PROJECT DETAILS

Project Name:

Aedifix Park Plaza

Location:

Stevens Point, WI

Owner:

Blenker Companies Inc.

Architect:

Blenker Construction

General Contractor:

JB Masonry and
Concrete LLC

Product Manufacturer:

County Materials
Corporation

Date:

2019-2020

Key Products:

County Stone

County Stone® Masonry Units Demonstrate Versatility in Retail Center Development

Solutions: Concrete veneer units are an economical cladding option; concrete masonry offers design-focused, cost-effective solution

Aedifix Park Plaza is a five-unit retail center built alongside Highway 10 in Stevens Point, WI. The building, which houses El Mezcal and Blenker Companies, was developed to give east-side businesses improved visibility from the highway.

Blenker Companies designed Aedifix Park Plaza with lasting durability and timeless aesthetic appeal. To stand out as a new development, the building is clad in several contemporary materials, including concrete masonry units. County Materials worked with the project leader to find a concrete masonry solution that met the project's structural and aesthetic needs. Ultimately, County Stone Masonry Units were chosen.

More than 2,400 SF of County Stone units in Cream and Cappuccino brought Aedifix Park Plaza to life. The combination of colors and full and thin veneer units achieved the building's sought-after dimensional appearance and will attract Highway 10 travelers. The south-facing wall, where El Mezcal is located, is the most elaborate with thin veneer flats and full veneer corners.

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County Stone Masonry Units emulate the appearance of hand-hewn stone and offer the enhanced durability and cost-effectiveness of concrete masonry. Their high-strength concrete mix resists weathering and ensures longevity.

County Materials' diverse collection of readily available concrete masonry products allowed the project leader to choose the best-suited solution and maintain schedule. Our hands-on service approach simplified the selection process and helped achieve satisfactory results.



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County Materials helped us with many samples of product until we found the one that worked with our building design.
– Blenker Companies' Representative.

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