

CASE STUDY



PROJECT DETAILS

Project Name:

Artisan Village Apartments

Location:

Madison, WI

Owner:

Alexander Company

General Contractor:

Construction Management Associates

Masonry Contractor:

Exteriors Plus LLC

Engineer:

Spire Engineering, Inc.

Product Manufacturer:

County Materials Corporation

Date:

2020

Key Products:

Heritage Collection™
Designer Concrete Brick

Heritage Collection™ Designer Concrete Brick Provides a Solution for Contemporary Apartment Complex

Solutions: Concrete masonry units enhance building character

The Alexander Company wanted to deliver affordable mixed-use apartments to Madison and Fitchburg, WI. The Artisan Village Apartments were built to offer a centrally located green space and clubhouse. The six-building complex features a variety of apartment styles, including lofts, flats, and units with private storefront entrances for residents who own businesses.

County Materials' Heritage Collection Designer Concrete Brick was combined with vinyl and metal siding to bring the structure's dimensional façade to life. Heritage Collection units offer reliable strength to withstand the elements and preserve their appearance overtime. The Artisan Village Apartments can rely on these units for an extended service life and low life cycle cost. Heritage Collection Designer Concrete Brick also provide fire ratings up to three hours and sound dampening benefits to ensure the safety and comfort of residents.

More than 22,000 SF of County Materials' locally and readily available masonry units were used to transform this residential community. Offering contemporary housing to the Madison area, Construction Management Associates and Exteriors Plus LLC specified County Materials' Heritage Collection Designer Concrete Brick to enhance the character of these apartment buildings.

Continued on page 2.



//

Heritage Collection units offer reliable strength to withstand the elements and preserve their appearance overtime.

//