

CASE STUDY



PROJECT DETAILS

Project Name:

Marriott Renaissance
Hotel

Location:

Wauwatosa, WI

Project Architect:

Kahler Slater

General Contractor:

CD Smith

Product Manufacturer:

County Materials
Corporation

Date:

2019-2020

Key Products:

Premier Ultra® Burnished
Masonry Units

Premier Ultra® Burnished Masonry Units Add Sleek Sophistication to Modern Hotel

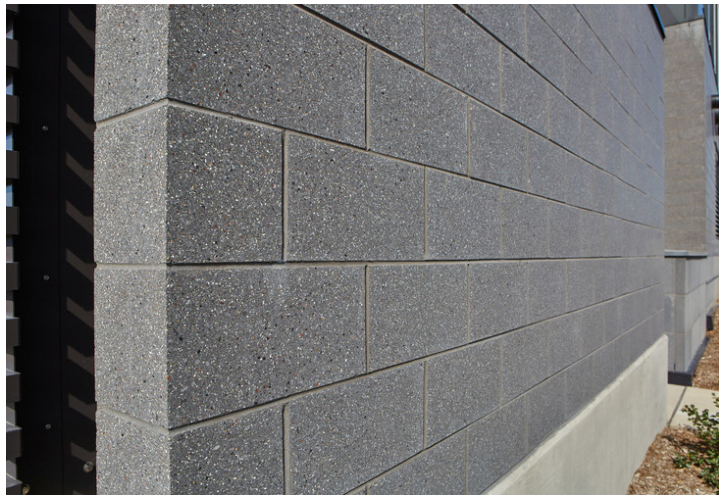
Solutions: Concrete masonry offers cost-effective luxury

The growing community of Wauwatosa is home to Wisconsin's first Marriott Renaissance hotel. Located just south of Mayfair Mall on Mayfair Road, this modern 12-story hotel features 196 rooms and nearly 10,000 square feet of meeting and event space. Travelers and locals alike can enjoy contemporary dining at the hotel's Scandinavian influenced restaurant, Eldr + Rime.

When imagining the look of the new hotel, designers sought materials that would create a sleek and sophisticated exterior. With nods to both modern and organic design elements, County Materials' Premier Ultra® Burnished Masonry Units in Galaxy were used around the exterior of the building.

Premier Ultra Burnished Masonry Units offer a refined element to any exterior. Burnished masonry units have a polished surface that exposes the natural aggregates in a variety of colors that bring unique characteristics to each unit. Burnished Masonry Units offer the elevated aesthetics of natural stone with the benefits of concrete masonry, making them both a smart and attractive choice for this modern hotel.

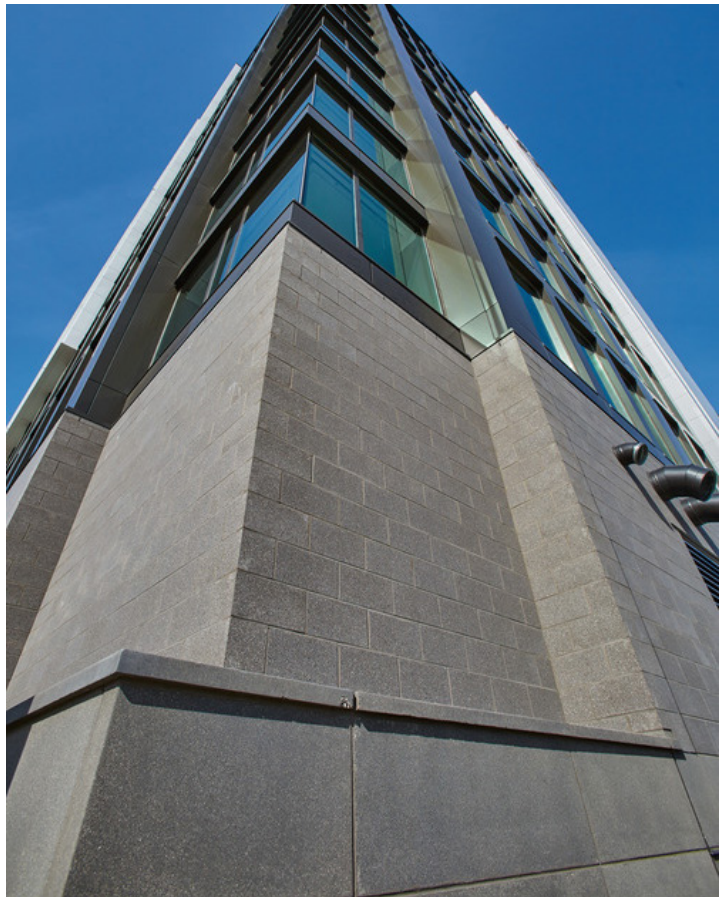
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Construction of the hotel began in spring of 2019 and was completed in the summer of 2020. The hotel, a former office building, required major renovation and upgrading. Modernizing the building called for innovative solutions that could stand the test of time, both in the resilience of the material and the design of the unit.

Around 4,000 square feet of burnished masonry units were used in construction. Both 4" and 8" units were installed around the façade of the hotel. The low maintenance material complements the modern construction of the building, highlighting the floor-to-ceiling windows on each floor and the sculptural shape of the hotel itself.

County Materials' Premier Ultra Burnished Masonry Units are a high-performing material. Their sophisticated character makes them an elegant alternative in concrete masonry construction. Manufactured to have high fire resistance ratings and to withstand abuse, Premier Ultra Burnished Masonry Units are specified for a multitude of exterior and interior applications by architects and designers across the country.



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