

## CASE STUDY



### PROJECT DETAILS

**Project Name:**

Wisconsin Vision  
Associates

**Location:**

Burlington, WI

**Project Contractor:**

The Reesman Company

**Product Manufacturer:**

County Materials  
Corporation

**Date:**

2019

**Key Products:**

Rib Rock™  
Landscape Block

## Rib Rock Landscape Block Transforms Hilly Landscape into Usable Space

**Solutions:** Elevated parking lot; oversized units offer unmatched strength and trusted reliability

When it came time for this business to expand its parking lot, a solution was sought in the property's underutilized hilly landscape. Project leaders determined an elevated parking lot could be created to maximize usable space. Oversized Segmental Retaining Wall (SRW) units were specified for their ability to secure the site and support heavy live loads.

Manufactured to hold back a lot of earth, County Materials' Rib Rock™ Landscape Block was preferred for its enhanced structural benefits and local availability. The units' precast fabrication resists aging and weather to maintain a prolonged service life of up to 100 years with minimal maintenance. Significantly larger and heavier than traditional SRW units, Rib Rock offers unmatched structural integrity. The weight of the 1,800-pound units coupled with their built-in interlock form a more structurally sound retaining wall with fewer joints to withstand freeze/thaw cycles more effectively than alternative solutions.

*Continued on page 2.*





In addition to structural benefits, Rib Rock Landscape Block offers time and costs savings. The oversized units are capable of covering twice the area in less time with the use of smaller crews. Rib Rock installation is straightforward by utilizing equipment to expedite the process and place the heavy units. Over 5,700 SF of Rib Rock in Dry Stack texture was used to transform this property to reach its full potential.



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